



Regional providore, **A Slice of Orange**, is the first centrally located regional produce store in the Orange area.

Owners Jess and Lisa Lovick, who have grown up in Orange for the past 30 years, developed the brand after noticing an increasing demand for many of the artisan foods they had long enjoyed at home. Lisa began selling an extensive range of the region's products for **A Slice of Orange** at several Sydney farmers markets, quickly garnering a great response and loyal following.

Her younger sister, Jess, decided to manage the gorgeous new Orange store after spending several years in the retail industry.

"Seeing how popular the region's products were in Sydney, and how popular the region has become for tourism, it made sense to open a local store. It is a shop where regional producers can conveniently stock their wares and customers can find everything in the one place, harnessing their desire to support local producers" Jess explains.

A Slice of Orange sells the region's most famous product lines while priding itself on only stocking produce from within a 100-mile radius of Orange, adhering to the increasingly popular *100-Mile Diet* concept. Delicious offerings include seasonal fruit and berries, organic vegetables, fresh truffles in season, verjus, freshly baked bread, olive oil, venison, free range rabbit, gourmet smallgoods, free range organic turkey, chicken and spatchcocks, homemade jams and relishes, pistachios, prunes, hazelnuts, honey, and a line of artisan sausages, plus much more. Also on offer are food lines from some of the region's most celebrated chefs - Simonn Hawke (Lolli Redini), Shaun Arantz (Racine) and Anna Wong (Neila).

The Lovicks also serve locally roasted espresso coffee, seasonal teas and delicious regionally inspired snacks in store, surrounded by gorgeous kitchen gifts like French shopping bags, local artworks, printed tea towels and aprons and market baskets.

Visitors are able to pre-order custom picnic hampers — perfect for a day touring the vineyards — while Orange residents can enjoy bountiful gift baskets that are proving extremely popular.

"**A Slice of Orange** is like a gourmet tasting plate of all the region's finest food and produce," Lisa says. "We're very excited to be bringing the best produce from the Central West to the table."

Eat your heart out.

*For more information or high-res images, please contact
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