



**Two sisters are bringing the concept of local eating to Orange residents with resounding success.**

Lisa and Jess Lovick opened their gorgeous regional produce store **A Slice of Orange** in Sept 2009 after noticing a considerable demand for the food grown on the doorstep of Orange.

“We were aware of the 100 Mile Diet concept, which originated in Canada, and felt that Orange had enough amazing food grown in the area it support a similar food philosophy”, Lisa says, “Orange just needed a centrally located outlet for customers to buy it from”.

The 100 Mile Diet dictates that, wherever possible, the food you consume should be grown within 100 miles (or 160km in Australia) from where you live. Luckily for Orange residents, the area is an abundant food bowl so **A Slice of Orange’s** shelves are bursting with local goodies. By eating locally you ensure that your food is in season, artisan growers are supported, you keep money within your community and, importantly, you incur less CO2 emissions in the transportation of the produce. “Why import or buy from elsewhere when we have it all right here and it is at its freshest” Jess explains.

Stocking everything from venison to fresh locally baked bread, jams made with seasonal fruit, organic vegetable, dips, gourmet small goods, salads, olive oils and verjus, **A Slice of Orange** prides itself on supporting the Orange areas local producers and providing an outlet for eco-conscious, community-centric foodies.

Also on offer, and consistent with the concept of the store, are food lines from some of the region’s most celebrated chefs - Simonn Hawke (Lolli Redini), Shaun Arantz (Racine at La Colline) and Anna Wong (Neila). The Lovicks also serve locally roasted espresso coffee, seasonal teas and delicious regionally inspired snacks in store, surrounded by gorgeous kitchen gifts like French shopping bags, reusable coffee cups, local artworks, printed tea towels and aprons and market baskets.

Visitors are able to pre-order custom picnic hampers bursting with local goodies — perfect for a day touring the vineyards — while Orange residents can enjoy bountiful gift baskets that are proving extremely popular.

“**A Slice of Orange** is like a gourmet tasting plate of all the region’s finest food and produce,” Jess says. “We’re very excited to be bringing the best produce from the Central West to the table and supporting Orange’s community spirit.”

**A Slice of Orange** is open 7 days at 200 Anson Street, Orange. Phone 6369 0396 or visit [asliceoforange.com.au](http://asliceoforange.com.au).

*For more information or high-res images, please contact  
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